

# **PLAN DE ÎNVĂȚĂMÂNT al promoției 2023 - 2026**

## **Universitatea Transilvania din Brașov**

<b>Programul de studii universitare de licență</b>	<b>COMUNICARE ȘI RELAȚII PUBLICE "</b>
<b>Domeniul fundamental</b>	<b>Științe sociale</b>
<b>Domeniul de licență</b>	<b>Științe ale comunicării</b>
<b>Facultatea</b>	<b>Facultatea de Sociologie și comunicare "</b>
<b>Durata studiilor:</b>	<b>3 ANI</b>
<b>Forma de învățământ:</b>	<b>cu frecvență</b>

# % ! ! F # J

) 0, \* 9 0; 42, 7 ( 26 7 5 . 7 ( 3 # 2 8 0 : + ( 2 6 7 5 . 7 ( 3 # 2 8 0 : + 6 3 : 4 0 \* ( 7 0, 2 ( K 0 ) 2 0 ; \* 8 9 ( \* , 2 + , ( - 5 7 3 ( ( ) 8 5 2 ; , ( 4 0 K 5 3 , 4 0 : + 2, 2 0 0 \* , 4 K 6 E ( ) + 2 7 0, 2 ( K 0 5 4 0 5 7 3 : 4 0 \* 2 7 4, 0 ; 3 2 0 \* 7 6 5 0 ( \* 7 5 8 5 + 0 ( 2 7, ( 2 0 7 0 3 6 2 , 3 , 4 9 ( 6 7 7, 5 0 , \* 9 +, 2 \* 5 7 3 : 4 0 \* C 7 4 , + 0 3 2 5 \* 0 5 5 4 5 3 \* 0 5 \* 4 9 , 3 6 5 7 7 8 . 7 ( 3 + 2 8 9 : + \* 0 7 0 ( ? 5 6 5 7 9 : 4 + 0, 9 + E K, 0 5 2 9 6 (, 7 7, 8 5 4 6 2 0 7 5 - , 8 0 5 0 4 4 ( 2 4 \* 5 7 + ( 4 K, E , 8 0 9 6 6, 0 2, 0 4 \* 0 0 . 2 5 ) ( 2, 4 9 7 \* 5 4 5 3 0 \* ; : 4 5 ( G 9 G 1 0 4 0 4 3 , + 0 + , ( - ( \* , 7 0 2 ( 9 4 5 4 9 0 8 \* E 0 3 ) ( 7, 7 ( \* 9 , 7 0 8 9 + 0 8 9 0 4 ( 6 7 0 5 E 7 ( 3 + 2 8 0 : + 0 0 ; , 7 8 0 + 9 ( 5 3 : 4 0 \* ( 7 0, 2 ( K 0 ) 2 0 \* 5 4 8 9 8 + , \* ; ( 7 \* ; ( 7 7 0 \* 2 2 , 8 9 ( 4 + ( 7, +, 2 \* , ( K 0 5 4 ( ( 2 0 5 4 ( 2 7 5 6 , 4 2, ( + 0 4 ( 3 6 \* 0 = . , 4 K 6, 2, K 3, 0 4 \* 0 ( 0 B 4 6 8 9 7 : \* 9 8 7 ( + 0 8 \* 0 6 + 2 0 4 4 5 ( G 9 -, 7 4, + ( 3 , 4 9 6 2 0 E, 8 6 , \* 0 ( 2 6 9 0 9 , ( 2 B E 8 : 7 5 E ( \* \* , 4 9 : ( \* 9 5 3 6 5 4 , 4 + 9, E \* , 7 \* , 9 6 7 9 0 0 4 K 0 - 0 \* E

) 0, \* 9 0 G 0 7 5 - 0 2 \* : 2 3 6 , 9 , 4 K ? ; 5 2 9 7 9 4 \* 5 7 + ( 4 4 K, E 5 0 0 2 + , 4 9 0 - 6 0, 6 0 9, K ( 4 \* 6 0 : \* ( + 7 : 2 4 ( K 0 5 4 ( ( 2 2 0 - 0 \* E : 7 0 2 5 7, 4 9 8 ( 9 4 9 3 9 0 1 \* 5 6 0 , 9 ( 2 0 4 0 G + 2 0, 8 \* 0 6 2 + 0 0 4, 2 2 ( 5 7 2 0 4 ; E K E 3 B 4 ) 0, \* 9 0 ; ,

8 0 3 0 2 G 7 0 9 ( 0 2 0 2 ( 0 7 3, ) ( 1 3 2 9 5 + 5 2 5 \* 0 0 2 6 7 0 4 K 8, 2 5 \* 7 0 ( 2 6 9, / 9 4, 5 2 5 . + 0, 0 2 5 7 7 3 + ( 7 4 + 5 3, 4 0 2 0 0 4 \* K 3 2 4 0 \* E 7 0 0

5 7 3 ( 7 \* ; 5 3 6 , 9 , 4 K +, 2 9 0 2 0 ( ? 8 9 7, ( 9 , . 0 9 2 4 0 \* 0 2 5 7 3 : 4 0 \* C 7 6, 7 5 \* , 8 ; 2, 2 ( K : 0 2 0 \* , 5 7 3 ( 7 + ( 8 6 , \* 0 ( 2 0 6 3 9 0 2 6 0 7 5 3 5 ; , 6 7, 5 + : + 8, 7 , 2 ( K : 0 2 0 8 E , 8 9 0 5 4 \* 5 7 3 : 4 0 \* ( C 8 ( 0 9 : ( K + , \* 7 0 3 8 2 : \* 7, C 4 \* / 0 6 3, : 2 9 0 + 0 8 \* C 0 1 2 0 ( 4 7 0, 4 \* 0 6, 0 0 2 \* 5 0 7, 4 4, E 5 4 9 5 2 6 5 7. 5 -, 8 0 5 4 ( 2 E 5 3 6 , 9 , 4 6 7, 5 - , 8 0 5 0 7, ( 2 ; 2 9 ( 2 9 C, 4 ; E K E 7 0 0

6 + , 4 9 0 - 0 6 ( 0 7 9, 0 2 0 ? 2 0 3 0 ) ( 1 3 2, 9 0 5 + 5 2 5 . 6 0 2 4 5 5 7 G 9 0 4 K, 8 2 6, 7 0 ( 2 0 9 ( 4 9 5, 3 , 4 0 : 2 1 9 0 0 4 K 5 2 5 4 0 \* E 7 0 0

!, ? : 2 9 ( 2 C, 4 ; E K E 7 0 0  
! C ) 8 5 2 ; , 4 \* 9 4 2 5 ( 1 0 7 0 4 \* + 0, 6 9 0 0 2 0 ( ? ( 5 7 4, \* , 6 9 | 0 3 5, 0 5 + , 2 5 \* 7, 7 \* , 9 ( + 7, 4 5 3 , 4 0 9 2 0 0 4 K, \* 5 3 : 4 0 \* E 7 0 0

! C ) 8 5 2 ; , 4 \* 9 4 2 5 ( 1 0 7 0 4 \* + 0, 6 8 0 0 : ( 4 0, 4 - 5 7 3 ( K 0 5 2 5, 7 6 9 5 - , 8 0 5 4 ( 2 ,  
! C ) 8 5 2 ; , 4 \* 9 4 2 5 ( 1 2 0 3 ) ( 9 0 2 0 C 4 5, 3 , 4 0 9 2 0 0 4 K 5 2 5 4 0 \* E 7 0 0

6 \$ 9 0 2 4 5 ( 0 7 2 5 / 7 4 5 2 5, 0 4 - 5 7 3 8 ( 7 5 3 : 4 0 \* ( 7 #, !, ? : 2 9 ( 2 C, 4 ; E K E 7 0 0

! C ) 8 5 2 ; , 4 ( 9 7 : 2 : 4 5 1 9 0 4 K, 6 7 9 0 2 0 2 ( 5 7 0, 2 5 / 7 4 5 2 5 , 0 0 - 5 7 3 ( 0 7 5 3 : 4 0 \* ( 7, ) 8 0 : 9 7, 0 7, K, 2 5 \* 0 ( 2 2 0 \* 6 K 3 5 0 0 8 2 5 - 9 < ( : 7, 0 ) ( ? , + , + ( 9 + , 6 5 ? 0 9 , 0 9 ( 2 ,  
! C ) 8 5 2 ; , 4 9 : 2 2 5 7 0 7 0 8 E 7 8 0 0 4 8 9 7 : 3 8 4 6 9, \* 0 - 0 5 3 , 4 0 : 1 2 9 : 0 0 4 K 5 2 3 5 7 0 \* E 7 0 0 - 7 , ( , - 0 \* 0 , 4 9 6 0 7 ( E 9 0 6 0 2 5, 8 0 5 4 ( 2 9 0 : + ( 0 0 2 5 7

6 + , 4 9 0 - 0 6 ( 0 7 9, 0 2 0 ? 8 9 7, ( 9 , . 0 0 2 5 7, 2 3 6 7, / 4 0 \* 0 2 5 7 3 : 4 0 \* C 7 6 7 5 \* , 8 : ; 2 7 , 2 ( K 6 : ) 2 0 \* , !, ? : 2 9 ( 2 C, 4 ; E K E 7 0 0

! C ) 8 5 2 ; , 4 ( 9 7 : 2 : 4 5 1 9 0 4 K, 6 7 3, 5 + : 2 4 ( 7, 6 5 ( 9 0 + , 4 9 0 8 0 7 ( 9, 3 0 9 5 + 1 0 9, / 4 0 # 0 \* 5 3 : 4 0 \* ( 9 0 2 0 C ( 4 9, 3 6 ( 4 0 + 0, 2 7, , 2 ( K 0 ) 2 0 1 \* 0 + , 8 6 7 3, 5 + : 2 4 ( 7 6 5 ( 9 6 : 4, C 4 6 2 0 \* ( 7, , 8 9 , 8 9 7 ( 9 3, . 0 5 + 1 0 9, / 4 0 \* 4 4 \* K + 0, 9 0 6 : ( 2 3 6 ( 4 0, 0 , 2 ( K : 0 2 0 \* ,

! C ) 8 5 2 ; , 4 ( 9 7 : 2 : 4 5 1 9 0 4 4 K, \* 2 8 ( 6, , 4 9 0 : 4 9 , 7 6 7 , 1 9 0 ( 7 ( 2 0 \* 7 6 6 ( 4 0 + 2 5, 7 2 ( K : 0 ) 2 0 \* , ( \* 9 0 ; 0 9 E, 2 6 2 ) 5 8 9 7 ( 9 , . 0, 0 2 5 7 4 0 \* + 7 \* , 7 0 7 E 7 , ( 7 ) 7 ( 4 + 2 : 0

! C ) 852; , 4\*9:425 (190; (2570G 2E 40-0\*53; (40\*E704\*063,025,+525+0023,40:2  
19004K52540\*E700

! C ) 852; , 4\*9:425 (10704\*06502525005\*7,3,29,0(620\*(0249,=\*5:32:40\*E:700\*,  
6!, (20?(G67535; (74(675++87, 2(6:020\*,  
!,?:29(2C4; EKE700

! C ) 852; , 40+2490009E20?9,(74E+\*08\*70876,,\*0-04; 4\*K+0,,906625+:8+2,702(K  
6:)20\*9,=8,4976::)20,\*=2,7.4,048909;H0,0+,8904\$K0\*,02E36,,493:(88L3,+0(  
\*53:40\*{962,8E,=5,,4976:)20042,(724,048909;H80,993,702

! C ) 852; , 4(97:2:45190+4,18,63,5+:04(797,):8E+,8-E1557(36(40,7,2(6:0)20\*,  
6,4977535; (745775+:8(:8,7;0\*00

! C ) 852; , 40(2(69,(3:4\*(2906+2675++87, 2(6:020+6:)20\*E2:08,(+7,8,(8E  
):.,9:2086540)02

! C ) 852; , 4\*9:425 (19,,/400097(9+.,00,(70.,89054+(754K064:4978(9084(\*,502,  
6:)20\*!0:30(4+(7042,74(K054(2,  
6 8089,4K86,\*0(2094,9,9054(\*5,3:40\*E707003E 8C:4,+0,7\*54-20\*9,25  
\*53:40\*(7,  
!,?:29(2C4; EKE700

! C ) 852; , 4(97:2:45190+4,18,63,5+:04(78,57.(40?\*(3E(40+0,2,,2(6:0)206,,497:  
.,89054(7,,009:(K\*07008E493;+0,7\*,54-20\*9,\*,55740\*(7,  
! C ) 852; , 4\*9:425 (1897(9,+00523:40\*87,,\*0:90,2004949,=8902:(K+0,026170E5(9,  
5-,78089,4(K88,48,785(4625270\*\*536(40525(70?(K08269:K00257

! C ) 852; , 4\*9:425 (190C4K,24,5K0+41090045K3,6579(3,498(256(2(69E30K04:190:2  
049,7(\*K045025\*5:32:40\*E,700?E  
536,9,4K7,(48; ,787,(2,:29(2C4; EKE700  
9!,?52;(C,3(5+7,(2089(7.:3,49(089,57,90E\*867(\*910(\*:(45809:6K50,8054  
:?:(2C4,+ ,7,8(52:K0540E7000,549525(0,\*8957(  
!,?:29(2C4; EKE700

! A ) 852; , 4,8:9\*(6())8E;(2:,?7090\*573(100:072,(2,,89567,4972:(+,\*0?60270;0  
.B4+077096\*E97852:K054(+,-0\*0+09,780,9:6K50,8054(2,  
! A ) 852; , 4695298:8K67,,?,49E30:40\*E7:026,\*4977535;(7;45(19|0025702  
675-,8054(2,  
9 620\*(9,,(40\*0235:7\*E-0\*0,00E/063:290+08\*06204(620403098(7\*640  
6(20077(7/0\*,  
!,?:29(2C4; EKE700

! A ) 852; , 4(97:2(6(\*09+9(2:\*7(4\*/06E+,( \*52()5C74(549,-39290+08\*062047,  
! A ) 852; , 4(97:2(6(\*09+9(C4+,682(07404(072)(-58+9(9K04B54+0,6(20,0,,2,(7/0\*,  
! A ) 852; , 40:254897\*53E,9,40K4E,7\*:29077,(2E,\*9E; ,7809((25700(547573,25  
\*:29:7+(2\*(+7,:2/06C0(72:\*7,(?E  
! A ) 852; , 40(2(69,(20E3)(10800-2,22:\*K:04B54+0,3,3)700/06,(2E9+7072:\*7,(?E  
9 :95,;(2:(4,,;(500573(675-,8054(\*2E028,7K0+,069E70704K02K3:0\*00  
!,?:29(2C4; EKE700

! A ) 852; , 489,+25\*:3,49,(0E,495605\*E9:4+0,9E730(675-,80544204:E

! A ) 852; , 45:23:2, \$?E, \*9607;0;0;452:160(75-, 8050(+2, 98907\*(E+, 0\*0K0:04\*, 89  
8,48  
! A ) 852; , 48:(295,; (2:, (07E-2, \*9,(82:167;00958E2805-, 8064(290-89B(9+, .0  
+, ?;52\$775,-, 8050(, 8E2:K0\$4070\*:28E50, 25B4(2,  
! A ) 852; , 4\*9425(19, 95+, ., 89054(2797, 862:50-, 801564,(72854(2  
! A ) 852; , 4:9:3E7, 19704K02K, 0453, 4092004K52540\*E77,020?(K8640978,  
(+62(7, 86, \*90;72,4K,  
! A ) 852; , 4\*9425(1906209\*, E40\*, 0(4(. , 3, 4(29036:276-, 801564,(72854(2  
! A ) 852; , 4042, 620(9,79):K062,,8\*070,86548()0627004(36, \*9(7,0C00, 549525.  
675-, 8054(2,

"#!\$ # \$! "D #D @ \$\$\$ % !" # !  
:3E7, 8, 3, 897,  
:3(7+, \*7, +698, 3, 897:  
:3E7, 57+, (\*90; 0+90E+K 098E 69E3B4E  
:3E7 +2,8E69E3B40

	*90; 0+90E+K 090*	" , 80:40=(3, 4,	7(*90*E			%(*(4K,
	",3	",3	(74	% (7E!	!, 89(4K,	(74 703E; (7E% (7E
4:2						
4:2					57, 8(69	
4:2					57, 8E692()57(77,50209, 4KE	

8E69E3B40(-90,4(202?E77E72000\*, 4KE  
A4:4\*K+0,86, \*0-67527(3+289:+607(\*98),5(7.(40?; 53E889: 100,6(7\*:78; 3, 897, 257

" \$!! & 'D!"#!\$! J D!  
2, =0)0207577, (3+289: +89(80.:769E408\*06204,5602,8\*062\*029(908,\*06220(4,  
(2,., 7,56K058(28756:84\*, 6B48, 3, 89722502G 8:497:6(9C, 408\*06204,58(2,  
6(\* /, 956K054(2\*5362, 9, 97E8, +286, \*0(20897+, 49:2; 0, 7, 97(8, :2, :-Q\*, +, \*E97,  
89:+, 094:240; , 78(099, 77+57:2E0800628(4, 6257, 9, 2+5, 708\*06204,54\*(2=\*, 6K0  
56K0:40298; 3, 897222, (\* (78, , =6703E, 3, 897:2  
7.(40? (\*, 7(8:702+5078\*0620\*4229, (80; (\*, 6704497+2 573(7,54904:E A62(4+2  
C4; EKE(3204,9E77.7+389:+0,00\*, 8K\*E48, 34, (4?B(35+:2, 20:3E7(-2,7, 4957,  
:73B4\*(+, 4:307+, 08\*062E84907, (\*E4, .08979270\*52-575K08490.0, 49:280\*0620  
-(\*:29(57,5,6:8, -(\*:29E(K+08\*06204527,5.7(3, 89:(208+, 89:+, 89.7:6, (7E4  
35+:2,  
( 5+:2 +08\*0620045(4,  
) 5+:2 2037)53B6(292,0330+, 74,  
\* 5+:2 +08\*062044573(#0\*E  
+ 5+:2 +08\*062044\*,  
, 5+:2 +08\*0620790; ,  
75\*, +:7,4, 8-E G:(7(\*79,0; 09-EK+0(297\*0,8\*062(0\*422), (90; C48\*7(04,59, 2\*(20-0\*(90  
C4:6203, 429(+20625, 3E, 67, ?, 49C94E.:2(3, 49+2(\*90; 0675,-, 805(482E+, 4K10237

" , + 7, ;

4 8 9 7 : \* K 0 4 0 4 ( 0 , 0 7 , , ( 7 : 2 ( 7 0 ( 8 \* 0 6 2 - 0 4 ; 2 5 ( 7 9 2 5 ; \* ( 7 \* , 7 , + 0 9 6 2 4 9 7 7 0 8 \* 0 6 2 ( 0 \* 4 2 2 , ( 9 0 ; ,  
- ( \* , C 4 7 3 ( 8 : 8 K 0 4 \* 5 2 0 5 0 \* ; 0 + 2 ( : 0 8 5 2 ; 0 7 ; 7 8 : 2 : 7 0 , + 0 9 5 2 K 0 4 2 9 + 0 8 \* 0 6 2 0 \* 4 : 2 2 9 ( 9 1 0 ; ,  
C 4 2 5 \* : 0 7 , 8 \* 0 8 , 2 9 7 0 8 \* 0 6 2 ) 2 1 0 2 ( , 9 5 7 6 K 0 5 4 ( 2 ,

J A " ! ! A \$ "# \$ \$ ! D # ! J ! % ! \$ \$ "# \$ \$  
5 4 + 0 K 0 0 2 8 \* 7 0 4 4 ; 2 7 3 E 9 5 5 4 + 0 K 0 0 2 3 ( 3 5 + : 2 + , \* : 7 6 4 ; ( 4 8 \* 5 4 + 0 K 0 6 7 5 , 3 5 ; 8 7 . 4 9  
\* : 6 7 0 4 8 , . : 2 ( 3 , 4 5 : 7 0 ; 0 4 9 + 0 ; 0 5 ( 7 9 5 f , 8 0 \$ 8 9 2 E , 4 K 0 2 5 7

& \$ JD  
, 7 0 5 ( + , C 4 9 5 \* 8 0 7 5 0 , \* 9 : 2 0 0 , 4 0 4 E , 6 B : 4 6 + , 4 : 2 9 0 3 3 2 8 9 7 ; 8 9 : + 0 0  
, - 0 4 0 9 0 6 7 5 , 0 , \* 9 : 2 0 0 , 4 0 4 E 9 0 8 ; 2 , 8 9 7 ; 8 9 : + 0 0  
, 7 0 5 ( + , 8 : 8 K 0 4 , 7 ( 3 , 4 : 2 + : 2 0 \* , 4 0 8 E 8 0 : 4 0 ; ( 4 0 : 2 ( 0 : 2 9 0 3 ( 2 + 0 8 9 : + 0 0  
: 3 E 7 : 2 , \* 7 , + 0 9 4 9 8 : 8 K 0 4 , , 7 ( 3 , 4 : 2 + : 2 0 \* , 4 K E 7 , + 0 0 4 2 : 8 ( K E , \* , 2 ,  
" "# \$ \$

"  
"

5 F K F O P A B N C I A F B F  
 < K F R B N O N P K O B E R N > X Y L > R

8 I A B K R W \ W J I U K M P Q K F R B I N Z O F " P > #

Facultatea de Sociologie și comunicare

8 N L D N A > B P O A K F F R B N O F P > B O M U N I C A R E Ș I R E L A Ţ I I P U B L I C E

. L J B K O O I A > J " Ş t i n Ţ e s o c i a l e "

. L J B K B C F I @ ) Ş t i n Ţ e a l e c o m u n i c ă r i i "

. Q N O P Q A F > F K I L N )

O L N A B K R W \ W J U K P )

ANUL I

6 N T @ N P	F O @ E @ I N F K P @ B i l g a t o r i i )	C1**	C2**	Semestrul I							Semestrul II							
				C	S	L	P	SI	V	Cr	C	S	L	P	SI	V	Cr	
ž"	0 O K A > J > B " C P B O K F @ W N F C F	. 2	. 2	!"	!"	ž"	ž"	% (	/"	\$"								
!"	2 K P N L W Q @ B N B L C F B	. 2	. 2	!"	ž"	ž"	ž"	\$"	/"	#"								
" "	4 L D F @ W	. 2	. 2	!"	ž"	ž"	ž"	\$"	/"	#"								
#	2 K C L J > N P I F F @ W P F W K \ B I B @ L J O K F @ W N F F	. 2	. 2	ž"	ž"	ž"	ž"	# &	- "	" "	" "	" "	" "	" "	" "	" "		
\$"	2 K P N L W Q @ B N B I L D F B	. 2	. 2	!"	!"	ž"	ž"	# #	/"	#"								
%	: @ N F @ B N B B J F @ W	. 2	. 2	ž"	!"	ž"	ž"	\$"	/"	#"								
&"	/ P F @ W	. 0	. 2	ž"	ž"	ž"	ž"	# &	- "	" "								
'"	4 F J Q N > K Z @ B S W	. 2	. 2	ž"	ž"	ž"	ž"	ž"	- "	" "								
'"	4 F J Q N > K Z @ B S W	. 2	. 2	ž"	ž"	ž"	ž"	# &	- "	" "								
'"	4 F J Q N > K Z F L I W	. 2	. 2	ž"	ž"	ž"	ž"	# &	- "	" "								
'"	4 F J Q N > K Z K W	. 2	. 2	ž"	ž"	ž"	ž"	# &	- "	" "								
("	/ A Q @ C R A F B @ W N P	. 2	. 2	ž"	ž"	ž"	ž"	" %	+ 1 " 9	!"								
ž"	5 > N H B P F K D	. 2	. 2								!"	ž"	ž"	ž"	\$"	/"	#"	
!"	- L J O K R @ B N B F L W R B " N ? > I W	. 2	. 2								!"	!"	ž"	ž"	# #	- "	#"	
" "	2 K P N L W Q @ B N B O F I F F @ B	. 2	. 2								!"	!"	ž"	ž"	# #	/"	#"	
#	- Q I F @ C L N J > \ F B F	. 2	. 2								ž"	ž"	ž"	ž"	# &	/"	" "	
\$ "	; B E @ N @ F V P F I R > B " L " N > N B > M N L A O A B B B L M Q ? F I F F @ B	. 2	. 2								!"	ž"	ž"	ž"	\$"	/"	#"	
%	2 K P N L W Q @ B N B I B P F @ B O	. 2	. 2								!"	!"	ž"	ž"	% (	/"	\$"	
&"	2 O P M N B O B F	. 2	. 2								!"	ž"	ž"	ž"	" "	- "	" "	
'"	4 F J Q N > K Z B S W	. 2	. 2								ž"	ž"	ž"	ž"	# &	- "	" "	
'"	4 F J Q N > K Z B S W	. 2	. 2								ž"	ž"	ž"	ž"	# &	- "	" "	
'"	4 F J Q N > K Z F L I W	. 2	. 2								ž"	ž"	ž"	ž"	# &	- "	" "	
'"	4 F J Q N > K Z K W	. 2	. 2								ž"	ž"	ž"	ž"	# &	- "	" "	
("	/ A Q @ C R A F B @ W N P	. 2	. 2								ž"	ž"	ž"	ž"	" %	+ 1 " 9	!"	
; L P > I				ž !	ž ž	ž	ž	# ž	E C V	" !	ž #	ž ž	ž	ž	# "	E C V	" !	
; L R N A B F A > K B M P W J U K W																		! %

4 B D B " K A W )

" " " " " / " c r i t e r i u l " c o n t i n u t u l u i ) " " D F \_ A F O @ E M I K A K B B " K P > I B D D " A F O @ W M L J B B @ K B A B @ B S Q I I

D S " A F O @ A N I M B K @ F > " D C \_ R F @ B @ M J M K B J " B K P > N B

- / " c r i t e r i u l o b l i g a t i v i t a t i i ) " " D I " A F O @ E M I F @ F P I M M O F O B I D O \_ A F O @ E M M F K B > I B

D f c \_ A F O @ F M I F K B C > @ Q I P > P F R B

; " 2 E N A B B P Q A K @ O F R F A Q > 1

9 / - ; " 7 9 fi

PROF. DR. IOAN VASILE ABRUDAN

. / - 4 6 fi

PROF. DR. CLAUDIU COMAN

. 2 9 / " . ; / 7 8 9 + 9 ; + " 5 / 6 ; fi

PROF. DR. GEORGETA GABRIELA RATULEA

- 7 7 9 . 7 6 8 9 7 1 9 9 ; + ; 5 < " 2 2 fi

PROF. DR. CLAUDIU COMAN

**ANUL II**

Nr. crt.	Discipline cu criteriul: <b>Obligatoriu</b>	C <sub>1</sub> **	C <sub>2</sub> **	Semestrul I							Semestrul II										
				C	S	L	P	SI	V	Cr	C	S	L	P	SI	V	Cr				
1	Introducere în sistemul mass-media	DF	DI	2	2	0	0	69	E	5											
2	Introducere în publicitate	DD	DI	2	2	0	0	69	E	5											
3	Comunicare socială	DS	DI	2	1	0	0	58	C	4											
4	Metodologia de cercetare în științele comunicării	DF	DI	2	2	0	0	69	E	5											
6	Limba engleză 3	DC	DI	1	1	0	0	47	C	3											
6	Limba franceză 3	DC	DI	1	1	0	0	47	C	3											
6	Limba spaniolă 3	DC	DI	1	1	0	0	47	C	3											
6	Limba germană 3	DC	DI	1	1	0	0	47	C	3											
7	Educație fizică și sport 3	DC	DI	0	1	0	0	36	A/R	2											
1	Mijloace de promovare	DS	DI								2	2	0	0	69	E	5				
2	Campanii de relații publice	DS	DI								2	2	0	0	69	E	5				
3	Relații publice în domeniul politic	DS	DI								2	2	0	0	69	E	5				
4	Practica de specialitate 04	DS	DI								0	0	0	2	62	C	4				
7	Limba engleză 4	DC	DI								1	1	0	0	47	C	3				
7	Limba franceză 4	DC	DI								1	1	0	0	47	C	3				
7	Limba spaniolă 4	DC	DI								1	1	0	0	47	C	3				
7	Limba germană 4	DC	DI								1	1	0	0	47	C	3				
8	Educație fizică și sport 4	DC	DI								0	1	0	0	36	A/R	2				
Total				9	10	0	0	348	E	C	V	24	7	8	0	2	352	E	C	V	23
Total ore didactice pe săptămână				19							17										

Nr. crt.	Discipline cu criteriul: <b>Optional</b>	C <sub>1</sub> **	C <sub>2</sub> **	Semestrul I							Semestrul II										
				C	S	L	P	SI	V	Cr	C	S	L	P	SI	V	Cr				
5	Comunicare interculturală	DS	DO	2	2	0	0	44	C	4											
5	Retorică	DS	DO	2	2	0	0	44	C	4											
6	Social media	DS	DO	2	2	0	0	69	C	4											
6	PR Cultural	DS	DO	2	2	0	0	69	C	4											
5	Comunicare și leadership în situații de criză	DS	DO								2	2	0	0	44	C	4				
5	Globalizarea media	DS	DO								2	2	0	0	44	C	4				
6	Producție TV	DS	DO								2	0	2	0	69	C	5				
6	Editare în limbaje specializate	DS	DO								2	0	2	0	69	C	5				
Total				4	4	0	0	88	E	C	V	8	4	2	2	0	113	E	C	V	9
Total ore didactice pe săptămână				8							8										

**Legendă:**C<sub>1</sub> = criteriul conținutului;

DS = discipline de specialitate

C<sub>2</sub>\*\* = criteriul obligativității;

DF – discipline fundamentale

DC – discipline complementare

DI – discipline obligatorii (impuse)

DD – discipline în domeniu (unde este cazul)

DO – discipline opționale

DFc – discipline facultative

SI = ore de studiu individual

RECTOR,  
PROF. DR. IOAN VASILE ABRUDANDIRECTOR DEPARTAMENT,  
PROF. DR. GEORGETA GABRIELA RATULEADECAN,  
CONF. DR. MOASA HORIACOORDONATOR PROGRAM STUDIIL,  
PROF. DR. CLAUDIU COMANCONFORM CU  
ORIGINALUL





5 F K F O'PABONQ>I\ F B F  
 < K F R B N'OTN P K O B E RN>KYFL>R

Facultatea de Sociologie și comunicare

8 N L D NA>B) FOAKFFR B N O FF P>:BOMUNICARE ȘI RELAȚII PUBLICE "

. L J B K C Q Q IA > J " Științe sociale "

. L J B K B C F I @) Științe ale comunicării "

. Q N O P Q A ' F > F K I L N )

O L N A B K R W \ W U K P )

**BILANȚ GENERAL I**

6 N Ł	. F O @ F M I F K B	+ K 2	+ K 2 2	+ K 2 2 2	; L R L N I B	; L P 2 I	: P > K " A > N A
@ N P Ł							+ 9 + " 2 :
ž "	7 ? I F D " > P L N F	Q ' " !	\$ " " !	" ' " !	ž % ž !	& ( Ł ž	& ž ž "
! "	7 M P F " L K > I	ž "	! ! " #	! ž "	# " " !	! ž Ł (	! ž ž "
"	; L P > I	% ' " !	& ( ! "	\$ ( " ž	! ž # %	ž ž ž "	"

**BILANȚ GENERAL II**

6 N Ł	. F O @ F M I F K B	+ K 2	+ K 2 2	+ K 2 2 2	; L R L N I B	; L P 2 I	: P > K " A > N A
@ N P Ł							+ 9 + " 2 :
ž "	. F O @ C K A K B B K P > I B	! ž "# \$ %	ž "	! & ž	ž " Ł ž	! ž ž "	
! "	. F O @ A I L F J K B K F Q	ž %	\$ %	# !	! % %	ž ! Ł (	
" "	. F O @ A M I M B K @ F " > I F P > P B	' #	# & " % # % ' !	ž ž "	# ( Ł ' !	\$ % \$ "	
# "	. F O @ M U M K B J " B K P > N B	! ž " % ' #	ž "	" ž ž	ž # Ł	\$ ž \$ "	
\$ "	8 N > @ P B M B @ F " > I F P > P B	ž "	ž ž "	ž "	ž ž "	\$ Ł ' !	5 F K ž " A F : K "
%	8 N > @ P B K @ B W N Q ? L 1 N Q @ P B W N F @ B K \ W	ž A F	ž M I L	J W	' ž	" Ł (	"
"	; L P > I	% ' " !	& ( ! "	\$ ( " ž	! ž #	ž ž ž "	"

**BILANȚ GENERAL III**

6 N Ł	. F O @ F M I F K B	+ K 2	+ K 2 2	+ K 2 2 2	; L R L N I B	; L P 2 I	: P > K " A > N A
@ N P Ł							+ 9 + " 2 :
ž "	8 N > @ P B M B @ F " > I F P > P B	ž "	ž ! " ž	ž "	ž ! " ž	% ž	( ž N B
! "	8 N > @ P B K @ B W N Q ? L 1 N Q @ P B W N F @ B K \ W	A F M	L J W	' ž	' ž	# ž	5 F K @ W M P Ł
"	; L P > I	ž "	ž ž "	' ž	! ž ž "	ž ž ž "	

9 / - ; " 7 9 fi

PROF. DR. IOAN VASILE ABRUDAN

. 2 9 / " ; / 7 8 9 + 9 ; + 5 / 6 ; fi

PROF. DR. GEORGETA GABRIELA RATULEA

. / - 4 6 fi

PROF. DR. CLAUDIU COMAN

- 7 7 9 . 7 6 8 9 7 8 9 ; + 5 < " 2 2 fi

PROF. DR. CLAUDIU COMAN