



PERSONAL INFORMATION

Hascu Andreea Amalia

Brasov

hascuandreeaamalia@gmail.com

PROFESSIONAL EXPERIENCE

06.2023 - 10.2023

Marketing specialist (paid internship)

Digital Identity, Brasov

Field: Marketing

EDUCATION AND TRAINING

10.2025 present

University of Craiova, Doctoral School of Social Sciences and Humanities

Specialization: Sociology

City: Craiova

Diploma: Doctorate

10.2023 - 07.2025

Transilvania University of Braşov, Faculty of Sociology and Communication

Specialization: Support and Development

Community

City: Brasov

Diploma: Master

• In-depth studies on:

- Community intervention strategies
- Social entrepreneurship
- Quality of life
- Community development strategies

10.2020 - 07.2023

Transilvania University of Braşov, Faculty of Sociology and Communication

Specialization: Communication and Public Relations

City: Brasov

Diploma: Bachelor's degree (college)

• Main topics covered:

- Sociology/ Philosophy/ Logic
- Human resource management and development
- Public relations/Public relations campaigns
- Organizational communication
- Branding/Marketing Strategies
- Internship (90 h) in Marketing and Public Relations - "ERAN" Foreign Language School, Braşov
- Practice (120 h) in Public Communication - Radio Campus Transilvania.

09.2016 - 05.2020

"Spiru Haret" National Pedagogical College

Specialization: Philology

City: Focsani

Diploma: High School

PERSONAL COMPETENCES

Mother tongue: ROMANIAN

Foreign languages

	UNDERSTANDING		SPEAKING		WRITING
	Obedience	Reading	Participating in the conversation	Oral speech	
English	B2	B2	B2	B2	B1
French	B1	B1	B1	B1	B1

Communication skills

Developed through experience as a radio moderator (Radio Campus Transilvania); Consolidated through volunteer activities in AIESEC and the "Ajungem Mari" Association.

authority

organizational/managerial Experience in coordinating teams as Team Leader and Vice President of AIESEC Braşov.

Digital skills

SELF				
Information processing	Communication	Content creation	Security	Solving problems
experienced	experienced	experienced	independent	experienced
IT skills and certificates: Digital skills diploma.				

Driving license Category B

ADDITIONAL INFORMATION

Other courses, trainings

Human resources officer course (2022); Participation in student scientific communication sessions (2022, 2023, 2026).

writing

Published articles:
Coman, C., Bularca, C., Haşcu, A. (2026). Social marketing as a means of promoting mental health among young people. Sociology Journal, no. 2/ 20226. Available at: www.swreview.ro.

conference

Conferința internațională RePol 2025 – From research to policy: wellbeing and social integration of persons in vulnerable groups. Focus on young Roma, migrants and refugees;

Academic School of Sociology (SAS), 15th edition 2026, indexed B+, with the theme "ARTIFICIAL INTELLIGENCE AND SOCIAL IMPLICATIONS" (May 29-31, 2026);

Scientific conference "Modern Trends and Concerns in Social Sciences", April 24, 2026 Organizers: Transilvania University of Braşov and "Alexandru Ioan Cuza" University of Iaşi.